

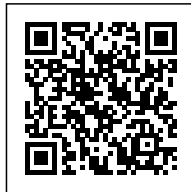
BEEAH GROUP HOSTS FIRST BEEAH LEGAL CONFERENCE

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BEEAH Group ("BEEAH" or "the company") hosted its first BEEAH Legal Conference on Monday 17 October. The conference held at the company's HQ building, designed by Zaha Hadid, saw BEEAH's c-suite and leadership team address their external legal counsel in regards to every facet of BEEAH's business. The event also included the senior leaders of all of BEEAH's business verticals as well its core business functions.



With around 100+ lawyers in attendance, BEEAH's leadership team talked about the company's current business, growth ambitions, priorities and challenges. The purpose of the conference was to give the external legal counsel the "bigger picture" and commercial context to give them the tools to transition from being 'service providers' to 'trusted advisors.' By doing so, BEEAH hopes their legal partners were able to 'connect the dots' by looking for synergies between all of BEEAH's verticals and core functions. The conference ended with a tour of BEEAH's iconic HQ building.



Shaun Johnson, group general counsel at BEEAH Group, commented on the event "Another objective of the conference was to showcase the diversity of BEEAH's overall businesses and in doing so, provide the tools for our external counsel to see what the breadth of what we currently do with the hope they can anticipate BEEAH's needs by knowing what may be helpful not only in the short term, but in the long-term. Given the large number of external legal advisors across the group, I am seeking deeper and stronger relationships with external counsel going forward. The ones that will emerge as strategic partners will be those that can see BEEAH's vision and who are aligned with our goals and our values as we strive continue our journey as pioneers of digitalisation and sustainability in the region".



Nada Debabbi, Fatima Al Hammadi and Khaled Al Hammadi (RtoL)

Presenting alongside group general counsel Shaun Johnson, BEEAH Group legal were senior lawyer **Nada Debabbi**, junior lawyer **Fatima Hasan Al Hammadi** and trainee **Khaled Ali Youssef Al Hamadi** (all pictured above).