

ZERO&ONE SIGNS A STRATEGIC COLLABORATION AGREEMENT WITH AWS

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Zero&One has recently signed a long-term regional partnership agreement with Amazon Web Services ("AWS") to further their commitment to supporting clients across the MENA region in their transition to the cloud.

As part of this agreement, Zero&One is aiming to double its workforce and acquire 500+ AWS certifications, providing their customers with the highest quality of cloud services.

"Our collaboration with AWS is a transformative milestone in both its approach and impact, benefiting our customers and the IT outsourcing industry. This relationship is a testament to our collaboration and our team's expertise in helping organizations adopt the cloud." CEO of Zero&One, **Ali El Kontar** (pictured) shared. "Our aim is to innovate to simplify complexity. Our culture – our core – emphasizes strong human relationships, giving our customers confidence for a long-haul journey with AWS."

The 5-year program will focus on helping customers modernize their applications, migrate to the cloud, and make use of data and analytics with AI/ML. The digital revolution is the perfect opportunity to put this agreement into motion and demonstrate Zero&One's dedication to progress and success for their customers.