HOGAN LOVELLS INTRODUCES ELTEMATE: A NEW LEGAL TECH BRAND

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Global law firm <u>Hogan Lovells</u> has launched ELTEMATE, a dedicated technology brand aimed at providing clients with innovative digital solutions across various legal areas.

ELTEMATE will serve as a centralized hub for Hogan Lovells' legal technology offerings, offering high-end tools and services to address the complex challenges faced by clients. The brand will encompass a wide range of solutions, including Legal Tech and AI solutions, smart databases, ediscovery tools, deal rooms, apps, and legal tech consulting services.

By collaborating closely with legal teams, ELTEMATE will house a team of AI experts and software engineers, allowing for the development of proprietary software alongside the integration of third-party solutions. As an example of their cutting-edge capabilities, the ELTEMATE team has recently created an advanced AI tool designed to streamline the review and processing of regulatory developments, empowering clients to navigate the dynamic regulatory landscape more efficiently.

Miguel Zaldivar, CEO of Hogan Lovells, said: "We are thrilled to be taking our first-class legal technology offering to the next level with the launch of ELTEMATE. The new entity will provide a one-stop-shop for clients and enable us to unify the development, management and marketing of our legal tech products and consulting services. It will enable us to better service our clients by being more flexible, efficient and faster to innovation."

Kristina Mackuliakova (pictured) acts as General Counsel & Chief Compliance Officer for ELTEMATE.