FLYDUBAI AND AIR CANADA COLLABORATE ON NEW CODESHARE AGREEMENT

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Dubai-based carrier flydubai and Air Canada have formed a new partnership aimed at providing customers traveling between Canada, the Middle East, East Africa, the Indian Subcontinent, and Southern Asia with more convenient travel opportunities. This collaboration will enable passengers from Canada to seamlessly connect via Dubai's aviation hub to various destinations within flydubai's expanding network.

Subject to final regulatory approval, Air Canada's marketing code will be applied to nine routes operated by flydubai from Dubai. This will allow customers to travel to these markets using a single ticket. The nine routes include Bahrain, Dammam, Jeddah, Madinah and Muscat in the GCC as well as to Colombo and Karachi in the Indian Subcontinent.

Moreover, through an interline arrangement, customers will be able to seamlessly connect in Dubai to more than 60 destinations that flydubai flies to in the Middle East, East Africa and Southern Asia – including Djibouti, Kathmandu and the Maldives. Of these destinations, more than 30 are unique to flydubai and not flown by other partners of Air Canada.

The airlines also plan on further improving the connection process in Dubai and are working toward introducing expanded features and benefits for one another's loyalty programme members to be announced later this year.

The deal was led by **Michelle Johnson**, general counsel, SVP Legal Affairs at flydubai