

# FERRARI LAUNCHES ITS NEW FACILITY IN EGYPT WITH EZZ ELARAB GROUP

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Italian luxury sports car manufacturer, Ferrari, in collaboration with Egyptian Automotive Importer Ezz Elarab Group, launched its official service center and authorized showroom in Egypt. The new partnership with Ferrari was celebrated with a grand opening event on 27 June.

Located in the heart of Sheikh Zayed district, the whopping 574-square-metre facility is home to a service centre with three bays, one of which is responsible for repairing electric/hybrid cars, a dedicated service reception area and a spare parts warehouse.

The service centre includes Ferrari's most recent global CI and has three service bays, one of which is exclusively for hybrid and electric vehicles.

The facility also has a special showroom for up to five cars, a customer lounge, eight dedicated parking slots and a special outdoor area for events.

*Details regarding the legal team not yet available.*