

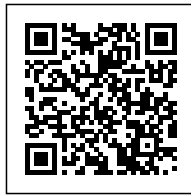
# ZH&P ADVISES ALL FOR ONE GROUP IN THE ACQUISITION INTO POET EGYPT

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All for One Group, the consulting and IT Group based in Germany, has completed the acquisition of customer experience (CX) experts POET along with a majority stake in the development company POET Egypt, Alexandria, effective 1 May 2022.

The successful acquisition will allow All for One Group to take a large step forward in expanding its customer expertise portfolio.

Zaki Hashem & Partners (ZH&P) has acted as local counsel to All for One Group in this transaction. ZH&P was in charge of providing legal advice in relation to the transaction, conducting a due diligence over the Egyptian subsidiary and providing input to the Sale Purchase Agreement. ZH&P team was led by m&a partner **Hossam Hafez** (pictured) and comprised of **Nour Ossama**, **Ahmed ElMolla**, **Khalid Al-Melegi**, and **Youssef ElHadidy**.